

## Profile

I am a passionate and enthusiastic designer looking for an exciting and challenging role as a Creative.

## Skills

As comfortable with a pen and a pocket Moleskine as I am with Photoshop and Illustrator, I have also dabbled with Flash, and can hand-code (admittedly ancient) HTML.

Whilst temping, I've developed my organisational and communication skills, and can make brews for an entire open-plan office without breaking a sweat.

I have a real hatred for lazy grammar and poor spelling, and love to proofread magazines for fun.

## Graphic Designer

*Ph.Creative*  
12 Rodney Street  
Liverpool, L1 2TE  
[www.ph-creative.com](http://www.ph-creative.com)

May '07 - Feb '08

At Ph, my main role was to design corporate websites in collaboration with the development team, using our proprietary content management system.

As well as website design, I also created brand identities, art directed print campaigns and developed cross-media teaching aids for clients such as the *Royal Academy of Dance*, *Arch Financial*, *The Roy Castle Lung Cancer Foundation* and the *NHS*.

## Graphic Designer

*Renfrew Collection*  
247 West 37th Street  
New York, NY 10018  
[www.renfrewcollection.com](http://www.renfrewcollection.com)

Sept '06 - Dec '06

Renfrew Collection is a high end womenswear company based in Midtown Manhattan.

Originally charged with creating a trade-only line sheet for the upcoming collection, I designed a customer facing look book / catalogue, photographed the entire collection and developed an appropriate brand identity solution, including stationery and the corporate website.

## Graphic Designer

*QISoft Limited*  
Station Brow  
Leyland, PR25 3NZ  
[www.qisoft.com](http://www.qisoft.com)

Jan '99 - Dec '04

Initially hired to design a set of icons for their proprietary software QIS, I quickly moved on to managing all visual output for the company.

I created a new brand identity for the company to coincide with a name change, including all stationery and a style guide.

I designed promotional materials such as product brochures, technical diagrams and trade press advertisements.

I helped launch the company in the North American and South American markets with a targeted direct-mail campaign.

I also designed and built the corporate website, which directly resulted in increased exposure and sales.

## Administrator

*Kelly Services*  
24 Churchgate  
Bolton, BL1 1HL  
[www.kellyservices.co.uk](http://www.kellyservices.co.uk)

June '05 - Present

As a temp I have completed a wide variety of assignments. Highlights include:

*Preston Crown Court*  
Pre-trial Clerk

*Preston Magistrates' Court*  
Court Assistant

*Bolton Magistrates' Court*  
Court Usher

*NHS Mental Health Team*  
Secretary

*Russell & Russell Solicitors*  
Audio Typist

*The Iron Bru Company*  
IT Helpdesk

## BA (Hons) Fashion Promotion

*UCLan*  
Preston, PR1 2HE  
[www.uclan.ac.uk](http://www.uclan.ac.uk)

Sept '03 - June '08

On the Fashion Promotion course at UCLan I studied a variety of subjects, including styling, fashion and costume history, art direction, advertising, public relations, marketing, photography and branding.

*Nominated for the Graduate Fashion Week Media Design Award, 2005*  
*- Animated Fashion Story.*

*Nominated for the Graduate Fashion Week Fashion Innovation Award, 2008*  
*- Final Campaign.*